

Program Eligibility

Before you create an account and add a program listing, please ensure that your program is eligible for the NLD.

The National Literacy Directory accepts:

- Free or low-cost education programming for adults (Adult basic education classes, high school equivalency classes, English language learning classes, citizenship classes, workforce training classes, technology classes, and math classes).
- Family literacy programs.
- Free or low-cost education programs for children that provide support outside of school.
- Programs that provide volunteer opportunities.

The National Literacy Directory DOES NOT accept:

- Daycares, preschools, and K-12 schools (public, private, charter, etc.) that do not offer additional educational opportunities (such as GED programs or free community tutoring programs) outside of daily instruction.
- Programming that is not open for community members to join, such as programs requiring referrals for participation; programming only available to enrolled college students (such as student services); programming within prisons, jails, or correctional facilities.
- Organizations that only provide resources, not direct instruction (for example, an organization that only provides books to schools).
- Libraries without specific classes or tutoring opportunities for adults or children.

Please note: If your program is not eligible for the National Literacy Directory, but you are interested in applying for a Dollar General Literacy Foundation grant, please contact the Dollar General Literacy Foundation [here](#).

Audience

- Your program listing will be a public webpage. The intended audience is any person wanting to learn more about your program and sign up for education classes or volunteer opportunities.
- Your National Literacy Directory program listing information should be informative and clear.
- Information should be written at a 4th–6th-grade reading level.
- Information should be [equitable and empowering](#).
- Avoid using complex sentences or any language that cannot be easily translated.
- Avoid using grant-specific language.

Other Information to Consider

- If you are creating this account for your program, please note that the name/email address you assign for the ACCOUNT MANAGER (not Primary Contact) will be used by the National Literacy Directory's call center to refer community members to your program. Please make sure that the email address is monitored regularly.
- Please use the National Literacy Directory's Search feature to ensure that a program listing does not already exist for your account.
- Program listings are searchable by the location you provide. If your program does not operate at a specific location and you would prefer to use a PO Box or only list your city and state, please contact NLD Support at <https://www.nld.org/site-support>.
- You can add multiple program listings to your account if your organization has programming at multiple locations.